



LIFE17 ENV/LT/000407



Algae
Service
for
Life

DELIVERABLE | D 1.7

Project website, mobile application and social networks



ALGAE – ECONOMY BASED ECOLOGICAL SERVICE OF AQUATIC ECOSYSTEMS
AlgaeService for LIFE, No. LIFE17 ENV/LT/000407

The project is funded by EU LIFE programme, Ministry of Environment of the Republic of Lithuania, National Fund for Environmental Protection and Water Management and project partners

PROJECT WEBSITE, MOBILE APPLICATION AND SOCIAL NETWORKS

DELIVERABLE D1.7
Action D1

Project acronym	AlgaeService for LIFE
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Responsible partner for deliverable	Nature Heritage Fund
Contributing partners	Nature Research Centre, Baltic Environment, Adam Mickiewicz University in Poznan, Institute of Nature Conservation, Polish Academy of Sciences
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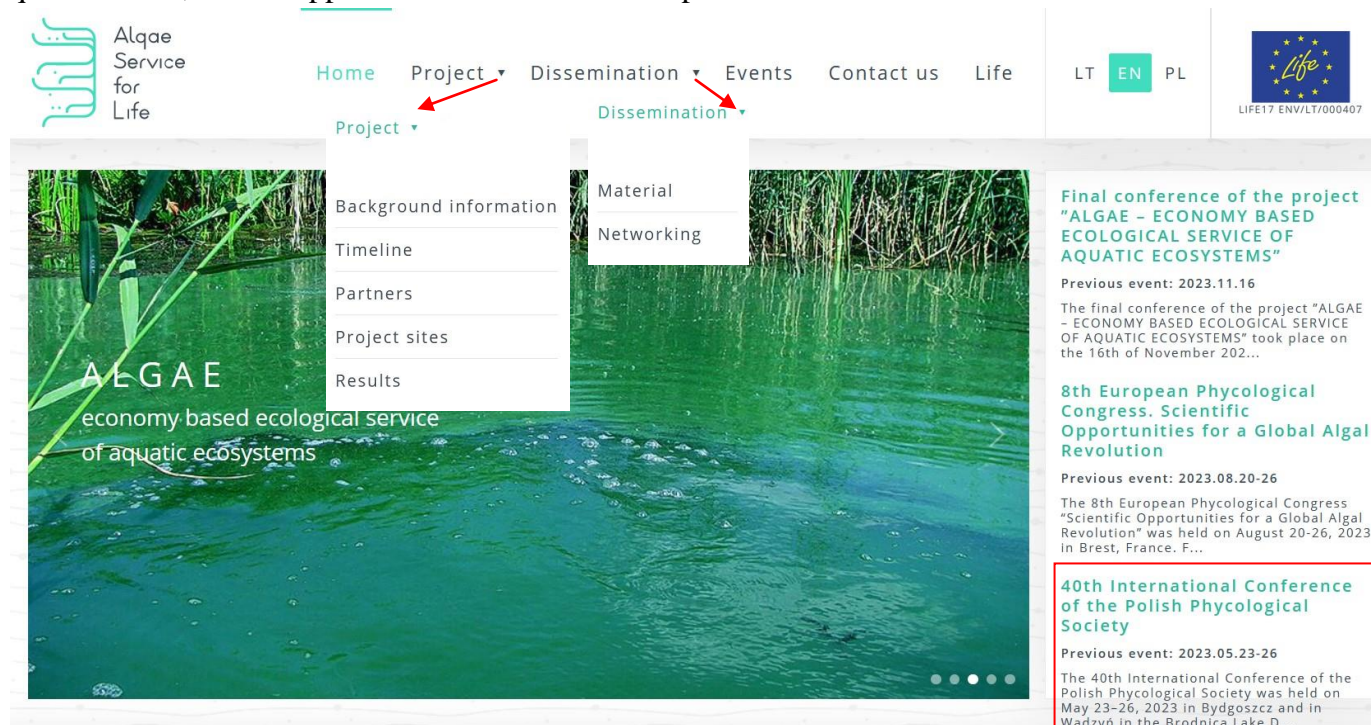
INTRODUCTION

The aim of the project website, mobile application and social networks is to provide relevant information and to increase awareness of general public as well as relevant stakeholders concerning management of excessive algal blooms in water bodies, development, production and use of potential bioproducts from algal biomass. These communication tools also strive to convey information to relevant stakeholders and prompt them to provide feedback (questionnaire, ArcGIS application – “Mark an algal blooms in water bodies!”). In general, website is structured in different sections (project background information, partners, sites where actions were carried out, results, dissemination material, events etc.) in order to engage a broad spectrum of individuals and organizations interested and involved in addressing algal blooms in water bodies. This deliverable provides the information on project website, mobile application and social networks, their aim, structure and communication indicators that were reached.

1. PROJECT WEBSITE: STRUCTURE AND KEY PERFORMANCE INDICATORS

The **project website** (<https://algaeservice.gamtostyrimai.lt/>) was created at the end of 2018. It was maintained and updated through entire project's implementation time and we will continue to maintain the website for 5 years after the end of the project. Website together with mobile application and social networks served as the main tools for informing of the general public and stakeholders about the project aims, activities and results. Website contains information in three languages (LT, PL, EN).

The website provides background information about the project aim, objectives as well as actions, also partners, main project results, dissemination material (video, leaflet, publications, Layman's report etc.), events (seminars, participation in conferences, interviews, etc.), links to Facebook, YouTube, questionnaire, mobile application and interactive map.



40th International Conference of the Polish Phycological Society

Previous event: 2023.05.23-26

The 40th International Conference of the Polish Phycological Society was held on May 23–26, 2023 in Bydgoszcz and in Wądryń in the Brodnica Lake District. The theme of the conference was "Time of change: taxonomy and ecology of algae in theory and practice". The latest research results on pro- and eukaryotic algae, their importance in modern science, and potential biotechnological, economic and industrial uses were discussed during the conference.

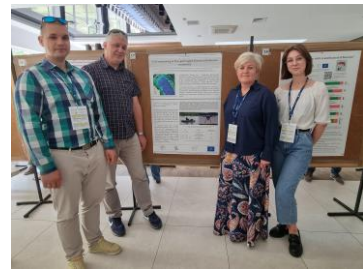
[Book of abstracts](#) Parsisiųsti

[Presentation – Results of the LIFE Project Algae – Economy Based Ecological Service of Aquatic Ecosystems](#) Parsisiųsti

[1. Poster – Do Initial Circumstances Forge Endpoint Effects](#) Parsisiųsti

[2. Poster – UAV Monitoring of Blue-Green Algae Blooms in Freshwater Ecosystems](#) Parsisiųsti

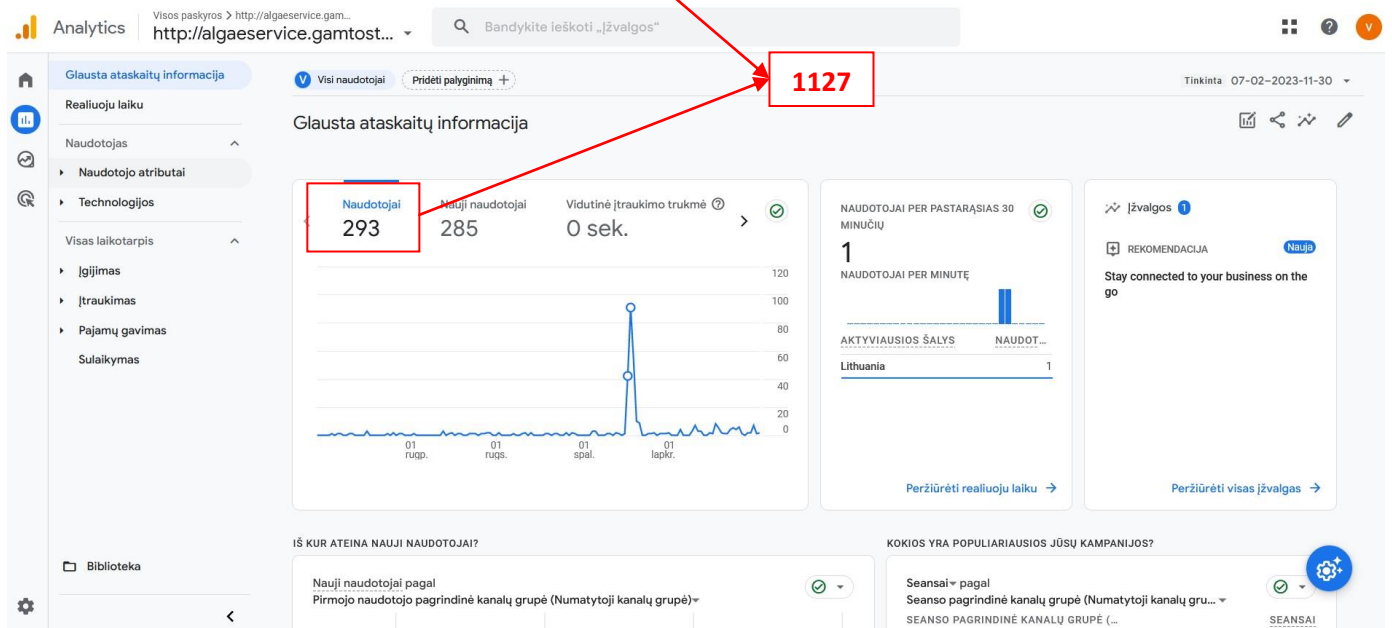
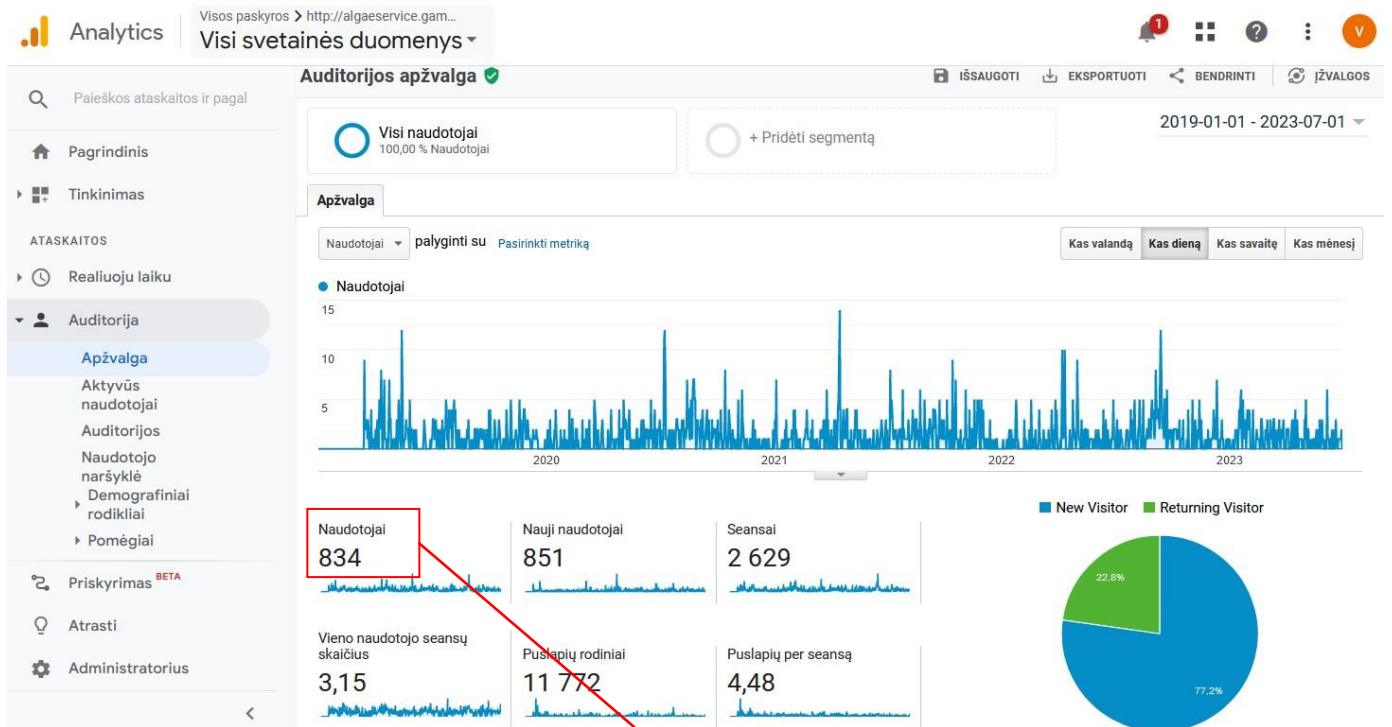
[3. Poster – How Familiar Are You With Cyanobacterial Blooms](#) Parsisiųsti



40th International Conference of the Polish Psychological Society.

<https://algaeservice.gamtostyrimai.lt/40th-international-conference-of-the-polish-psychological-society/>

In the **Key Performance Indicators** it was foreseen that 500 of unique visitors will visit project website. The project website was linked with Google Analytics to monitor visits and other statistics of website attendance. At the end of the project (2023-11-30) 1127 unique visitors visited the website.



2. MOBILE APPLICATION AND INTERACTIVE MAP

All material related with project activities (field works, events, conferences, implementation actions, photos, video, etc.) and links to mobile application, questionnaires, Facebook and project ResearchGate profile are uploaded and freely accessible on the website.

The screenshot shows a dark-themed website footer with four columns of information. The 'ArcGIS application' column is highlighted with a red box. A red arrow points from the bottom of this box to the title of the next section.

Project Manager	Public relations expert	ArcGIS application	Questionnaire
Judita Koreivienė +37052729931 judita.koreiviene@gmail.com Nature Research Center Akademijos st. 2 LT-08412 Vilnius, Lithuania www.gamtostyrimai.lt	Vaidotas Valskys +37052636269 vaidas.valskys@gmail.com Nature Heritage Fund A. Vivulskio st. 41-113 LT-03114 Vilnius, Lithuania www.gpf.lt	Mark an algal blooms in water bodies! Click and mark Scan QR code and mark Interactive map of ArcGIS application	Water blooms Contact us Get in touch >



The project "Algae - economy based ecological service of aquatic ecosystem" (Life17 env/lt/000407) is funded by EU Life programme, Ministry of Environment of the Republic of Lithuania, National Fund for Environmental Protection and Water Management (Poland), and project partners, Project starts - 01/08/2018, ends - 31/07/2023

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Pažymėk žydintį vandens telkinį / Oznacz zbiorniki wodne z zakwitami

Žemėlapis skirtas vandens telkinių žydėjimo vietų žymėjimui. Informacija bus skirta duomenų analizei pagal vandens telkinių žydėjimo vietų pasiskirstymą.

Mapa została zaprojektowana w celu oznaczenia lokalizacji zbiorników wodnych, w których stwierdzono zakwit wody. Informacje zostaną wykorzystane do analizy danych zgodnie z rozkładem lokalizacji zbiorników z zakwitami.

ArcGIS application - Mark a blooming water body. The map is designed to mark locations of blooming water bodies. The information will be used for data analysis according to the distribution of locations of blooming water bodies.

Data / Data*

Data fiksuojama automatiškai. Prašome patikrinti datą.

Data jest ustalana automatycznie. Prosimy sprawdzić czy data jest właściwa.

06/02/24







Laikas / Czas*

Laikas fiksuojama automatiškai. Prašome patikrinti laiką.

Czas jest ustalany automatycznie. Prosimy sprawdzić czy czas jest właściwy.

11:30

ArcGIS application "Mark an algal blooms in water bodies!" is available on <https://arcg.is/0jqvCn>

<p>Project Manager</p> <p>Judita Koreivienė +37052729931 judita.koreiviene@gmail.com Nature Research Center Akademijos st. 2 LT-08412 Vilnius, Lithuania www.gamtostyrimai.lt</p>	<p>Public relations expert</p> <p>Vaidotas Valskys +37052636269 vaidas.valskys@gmail.com Nature Heritage Fund A. Vivulskio st. 41-113 LT-03114 Vilnius, Lithuania www.gpf.lt</p>	<p>ArcGIS application</p> <p>Mark an algal blooms in water bodies!</p> <p> Click and mark</p> <p> Scan QR code and mark</p> <p> Interactive map of ArcGIS application</p>	<p>Questionnaire</p> <p>Water blooms</p> <p>Contact us</p> <p>  </p> <p>Get in touch ></p>
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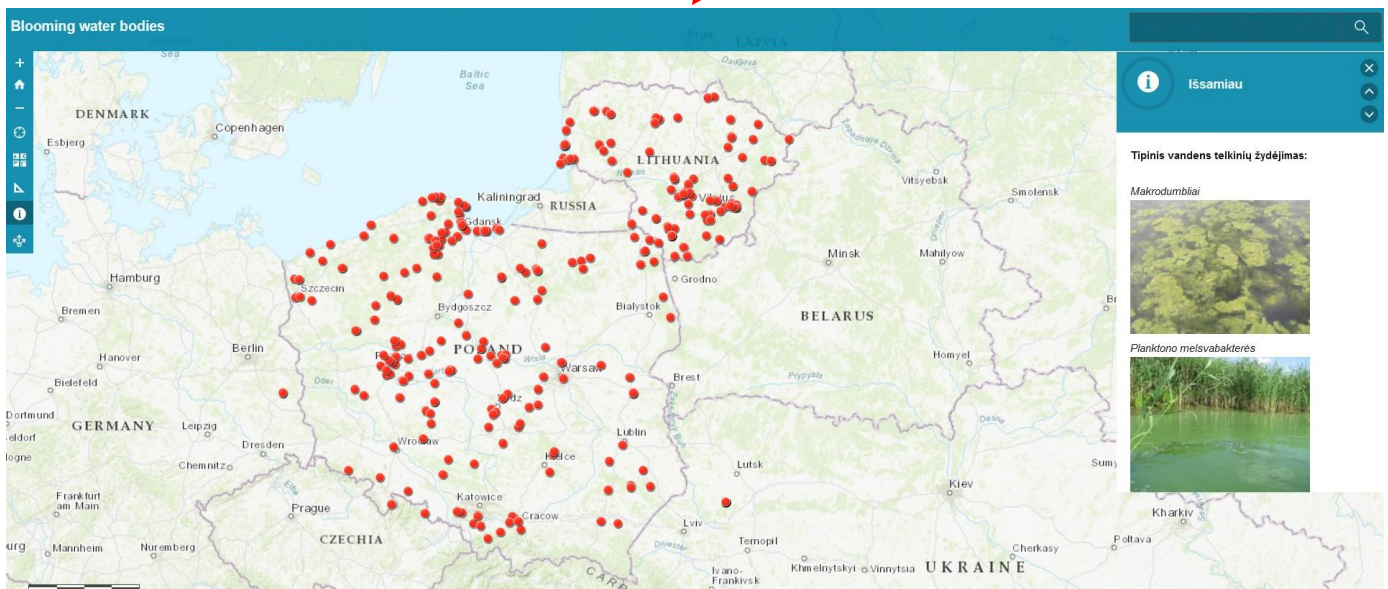


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Interactive map of ArcGIS application with the distribution of blooming water bodies helped for promotion of ArcGIS application as well as to control the quality of gathered data. At the end of the project 105 blooming water bodies in Lithuania and 200 in Poland have been marked. Available on <https://arcg.is/1v5faT>

3. QUESTIONNAIRE

Project Manager Judita Koreivienė +37052729931 judita.koreiviene@gmail.com Nature Research Center Akademijos st. 2 LT-08412 Vilnius, Lithuania www.gamtostyrimai.lt	Public relations expert Vaidotas Valskys +37052636269 vaidas.valskys@gmail.com Nature Heritage Fund A. Vivulskio st. 41-113 LT-03114 Vilnius, Lithuania www.gpf.lt	ArcGIS application Mark an algal blooms in water bodies!  Click and mark  Scan QR code and mark  Interactive map of ArcGIS application	Questionnaire Water blooms Contact us    Get in touch >
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WATER BLOOMS

The project AlgaeService for LIFE is conducting a study on the knowledge about water blooms. Thank you for taking a few minutes to answer the questions below. We encourage you to answer all of the questions, however, you may leave any question unanswered. Your opinion is very important and will be anonymous.

vaidas.valskys@gmail.com [Perjungti paskyrą](#) 

 Nebendrinamas

1. Have you ever observed water blooms?

Yes

No

I do not know what the blooms are

The **questionnaire** on the knowledge about water blooms were created in EN, LT and PL languages. Feedbacks of the questionnaire “Water blooms” at the end of the project: LT – 176, PL – 790, EN – 215. In total – 1181. Links to the questionnaires: EN - <https://bit.ly/2LnUa9J>; PL - <https://bit.ly/34WTdOR>; LT – <https://bit.ly/34rZ2Tb>.

4. SOCIAL NETWORKS

4.1. Facebook

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Judita Koreivienė +37052729931 judita.koreiviene@gmail.com Nature Research Center Akademijos st. 2 LT-08412 Vilnius, Lithuania www.gamtostyrimai.lt	Vaidotas Valskys +37052636269 vaidas.valskys@gmail.com Nature Heritage Fund A. Vivulskio st. 41-113 LT-03114 Vilnius, Lithuania www.gpf.lt	Mark an algal blooms in water bodies! Click and mark Scan QR code and mark Interactive map of ArcGIS application	Water blooms Contact us f YouTube R ^G Get in touch >

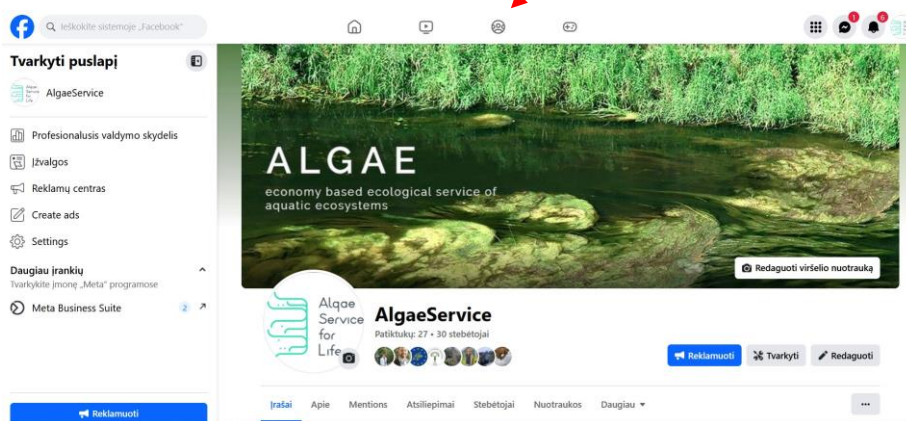


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The events that took place during the implementation of the project were announced on the project **Facebook** profile. In total 39 posts were announced on the Facebook profile which reached 96 likes. Available on <https://www.facebook.com/AlgaeService/>.

4.2. YouTube

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Judita Koreivienė +37052729931 judita.koreiviene@gmail.com Nature Research Center Akademijos st. 2 LT-08412 Vilnius, Lithuania www.gamtostyrimai.lt	Vaidotas Valskys +37052636269 vaidas.valskys@gmail.com Nature Heritage Fund A. Vivulskio st. 41-113 LT-03114 Vilnius, Lithuania www.gpf.lt	Mark an algal blooms in water bodies! Click and mark Scan QR code and mark Interactive map of ArcGIS application	Water blooms Contact us f YouTube R ^G Get in touch >



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Gamtos Tyrimai
@gamtostyrimai4945 · 8 prenumeratoriai · 8 vaizdo įrašai
Daugiau apie šį kanalą >

Vaizdo įrašai ▶ Leisti viską

- Welcome speech of the European Commissioner... 02:56
- Recording of the demonstration seminar in t... 03:11:29
- Welcome speech of prof Liudas Mazyli... 06:40
- Algae blooms – threat vs. resource 08:52
- LIFE programme AlgaeService for LIFE... 22:24

There are 573 views in **YouTube** of uploaded project video promoting project idea. Furthermore there are more than 250 views of additionally uploaded promotional video (7 videos) material from various events. Available on <https://www.youtube.com/channel/UC-v4lZYbypADpOZATIVJ6gQ>.

4.3. ResearchGate

Project Manager Judita Koreivienė +37052729931 judita.koreiviene@gmail.com Nature Research Center Akademijos st. 2 LT-08412 Vilnius, Lithuania www.gamtostyrimai.lt	Public relations expert Vaidotas Valskys +37052636269 vaidas.valskys@gmail.com Nature Heritage Fund A. Vivulskio st. 41-113 LT-03114 Vilnius, Lithuania www.gpf.lt	ArcGIS application Mark an algal blooms in water bodies!  Click and mark  Scan QR code and mark  Interactive map of ArcGIS application	Questionnaire Water blooms Contact us    Get in touch >
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The project you're looking for is no longer available

The Projects feature was discontinued, and all projects were removed from the site on March 31, 2023.

All research added to projects — such as preprints, experimental findings, and final papers — is still available on ResearchGate.

[Home](#)

ResearchGate profile of the project was created and publications (6 in total) were uploaded. All these publications reached more than 1300 reads. Unfortunately project feature in ResearchGate was discontinued on 31st March 2023. Nevertheless, all these publications are still available on the profiles of project partners.